# Data / Fuel for Digital Business

**GUINIO** 

From data engineering to machine learning and automation – get insights from your data to increase your business performance and value.

## Customer Reviews / Testimonials

John Newton said – "I once was lost but now I'm found, I was blind but now I see." This quotation in a way reflects the change brought by Univio to House of Champagne in the area of acquired data and its analysis as well as the optimization of purchasing, sales and logistics processes.



Maciej Soporek CEO, House of Champagne



# Adopt a Data-Driven Mindset / We Can Help You

Without a solid data management strategy, Discover effective solutions to improve your company's results. Let us show you how and which data to obtain, collect and process.





Identify new business opportunities

Increase

demand

Improve sales and marketing efficiency





Optimize





Improve

Realize your

customers

purchasing

potential

# **Data Analytics** & Machine Learning

Gain deeper insight into your operations to make better, more informed decisions. Automate complex tasks and processes through intelligent learning algorithms.

**Discover New Insights** 

# Lots of Data / No Conclusion?

Thanks to the advanced analytics solutions you will turn the data into ready-made and actionable conclusions and recommendations. Use information from sales transactions, analyze the customer path, production capacity, market trends and your competition to influence the demand. Tailor your tactics to each customer - offer the right products, optimal price and dedicated promotions.



Customer Intelligence

Dynamic Pricing



/ Implement Innovative Solutions

**Business** Intelligence and Data Visualization



Predictive Analytics

Intelligent

OCR

and Demand

Forecasting

Sales



Recommendation Engines



your supply chain

production output

# Data Engineering

Having scalable data architecture is essential for effective business management. Take control of your data across all your products and processes.

## Implement Data Architecture / That Scales to Meet Your Needs







Warehouse

Data Lake





ETL Process



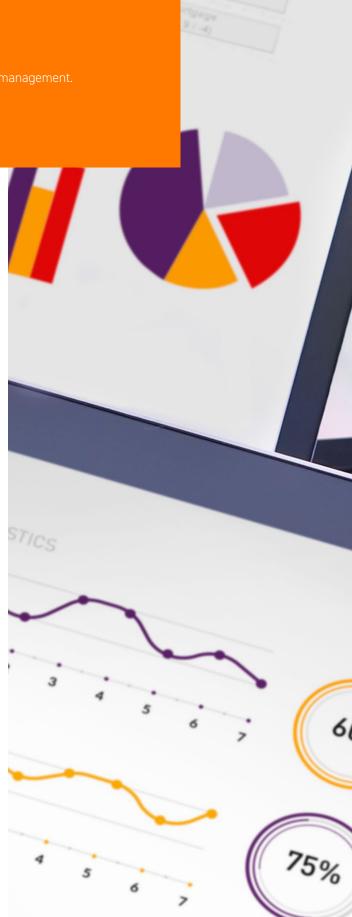
Big Data Services



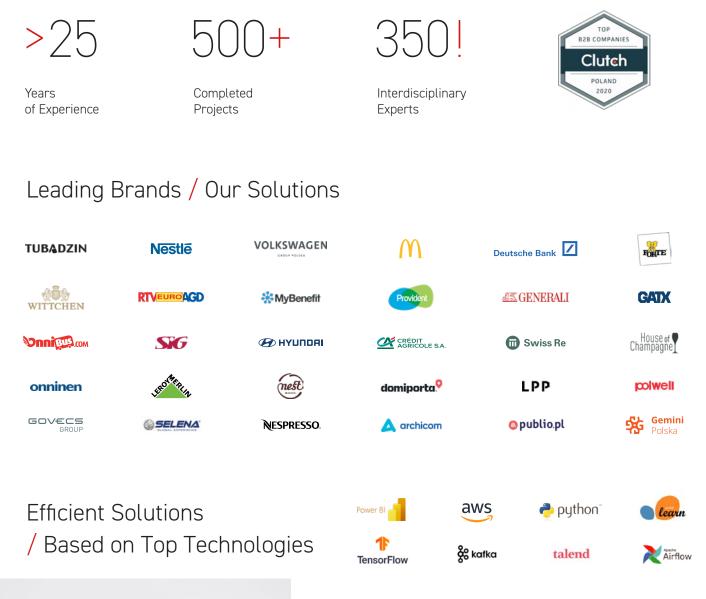
Data Orchestration

# Let's Modernize Systems / Power Your Data

Our solutions allow you to download data from different sources to selected destinations, manage different file format conversions, perform data transformations, clean up, maintain integrity and develop new models. Together we can prepare your data for further analytical purposes and ensure high performance.



# Your Success / Our Experience





Let's get in touch. We will work together to increase the efficiency of your business!

Dominik Janes PARTNER / HEAD OF INTERNATIONAL BUSINESS DEVELOPMENT

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